

CURRICULUM VITAE

SHIVALI VASHISTH

Assistant Professor- Commerce

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Career Objective

Passionate and dedicated Assistant Professor with over 5 years of teaching experience, qualified with M. Com degree and having successfully cleared the National Eligibility Test (NET) and Junior Research Fellowship (JRF) examinations. Eager to contribute to the academic community through research, teaching, and student mentorship, while staying abreast of the latest developments in the field of commerce.

Academic Qualifications

Examination	Board/University	Passing year	Percentage	Division
Ph.D. in Commerce	C.C.S University	Pursuing (expected completion 2024)		
M. Com	C.C.S University	2018	82.03%	First
B. Com	C.C.S University	2016	67.05%	First
Intermediate	C.B.S.E Board	2013	73.08%	First
High School	C.B.S.E Board	2011	68%	First

Extra Qualifications

- UGC- NET Qualified (July 2018)
- JRF Qualified (June 2019)
- Diploma in Tally Course with grade A

Teaching Experience

From the period September 2019 to April 2023 worked as a research scholar in D.N. College, Meerut, together with regular teaching work of design and deliver lectures for undergraduate and postgraduate students. Collaborate with fellow faculty on interdisciplinary projects and research initiatives.

Research Experience

- Research Paper 1: The Digital Revolution of Education: A Qualitative Analysis of Impact of Coronavirus on Education, published in edited book.
- Research Paper 2: The Concept of Green Marketing in India. Published in multidisciplinary international journal “Remarking an Analysisation”.
- Research Paper 3: A Study of Consumer Buying Behaviour and their Attitude About Green Products in India. Published in Mumukshu Journal of Humanities, a peer reviewed/refereed research journal.
- Research Paper 4: The Impact of Green Supply Chain Management on Business Performance and Environmental Sustainability in India, presented during the international conference in National PG College, Lucknow.

Professional Skills

- **Teaching and Pedadogy:** experienced in delivering both traditional lectures and modern teaching methodologies like e-learning, blended learning.
- **Research & Analysis:** proficient in conducting academic research and publication writing
- **Student Mentorship:** experience in academic advising and guiding students in career planning, research and skill development
- **Communication:** strong verbal and written communication skills with a track record of engaging students and peers

Conferences & Workshops Attended

- National Seminar on “Effectiveness of Skill Development in Empowering Youth” conducted by Government PG College, Sambhal, sponsored by department of higher education, government of Uttar Pradesh held on 2nd March 2024.
- Three-Days International Conference on “Sustainability Entrepreneurship- Building a Better India: Vision 2050” conducted by National Postgraduate College, Lucknow held on 5th to 7th October 2023.
- International Seminar on “Economics of Inclusion, Sustainability & Development: A Roadmap to G20 Nations” organized by IG-EPOCH Centre-UGC, Faculty of Commerce, S.S. (PG) College, Shahjahanpur (U.P.) from 13-15 April, 2023.
- Financial Carnival: Two-Days International Conference on “Post COVID Challenges and Opportunities in the Financial Sector” conducted by Department of Commerce, National Postgraduate College, Lucknow in collaboration with AWOKE India from March 26-27, 2022.
- One Week (Online) Faculty Development Programme on “Blended Learning, Development of MOOCs and E-content” (24th -29th April, 2023) by IQAC, Raghunath Girls Postgraduate College, Meerut in collaboration with Mahatma Hansraj Faculty Development Centre, Hansraj College, University of Delhi.

Achievements

- Received “Certificate of Appreciation” and “award” in excellence in education from Kanohar Lal Postgraduate Girls College, Meerut, during Alumni meet in 2019.
- Received “Certificate of Appreciation” in recognition of active participation in Saarthak 2015 by Kanohar Lal Postgraduate Girls College, Meerut.

Personal Details

Name : Ms. Shivali Vashisth
Date of birth : 16-03-1996
Home district : Meerut
Nationality : Indian
Languages : Hindi & English
Marital Status : Unmarried

Declaration

I hereby declare that all the details furnished above are true to the best of my knowledge.

Date: 15/07/2024

(Shivali Vashisth)

Place: Meerut